

DEREK RUBINOFF ARCHITECT

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Project List for Derek Rubinoff, AIA, LEED AP

Retail Store Interiors/Prototypes

- Keldara Salon and Spa - Dedham, MA
Recreated 900 sf retail area and spa entrance, including fixturing, lighting, and graphics strategy. Budget \$120,000. Completed April, 2011.
- Yale Appliance and Lighting - Prototype; Greater Boston, MA
(under Derek Rubinoff, Architect; Bergmeyer Associates)
Led and managed prototype image strategy and schematic design for 30,000 sf retail store, 2008. Retrofitted existing Dorchester store, 2011.
- Duxiana Bedding - Boston, MA
Architect of Record, oversaw creation of construction documents for Newbury Street luxury bedding store, 2010.
- IMO Independent Mobile - Prototype; Columbus, OH and Framingham, MA
(under Bergmeyer Associates)
Participated in research, brand creation, image strategy, store design and led implementation for a new mobile phone store concept showcasing all carriers and devices.

Restaurants

- Colorado Sports Bar - Denver International Airport, Denver, CO
Client: Concessions International, LLC
*Led and created concept, image strategy, design, and design development for 4,000 sf bar and restaurant with outdoor-activity theme. Completed December, 2010. Budget: \$600,000. **Published in VMSD Magazine, March, 2011, p.34-38***
- New Belgium Hub Bar & Grill - Denver International Airport, CO
(under Derek Rubinoff, Architect; Bergmeyer Associates)
Led the creation of casual dining prototype and variations, 2006. Architect for \$110,000 store refurbishment, 2011.
- Four Burgers - 134 Boylston Street, Boston, MA
Client: City of Boston Storefront Improvement Program (exterior); Four Burgers (interior)
Designed interior and exterior of second location for upscale burger concept for historically significant building. Budget: \$150,000. To be constructed May, 2011.
- Nathan's Famous - Foxwoods, CT
Created conceptual studies for 4,600 sf restaurant; contract pending for full service scope.
- Fasika Ethiopian Restaurant - 147 Broadway, Somerville, MA
Client: City of Somerville Storefront Improvement Program
Redesigned existing restaurant facade. Facade budget: \$42,000, including folding windows, masonry reconfiguration, signage and awnings. To be constructed Spring, 2011. Low income commercial neighborhood (East Somerville).
- ICE: Dishes & Drinks - Prototype; Las Vegas, NV Airport
(under Bergmeyer Associates)
Created concept, image strategy, design, and documentation for an upscale Tapas lounge/vodka bar prototype for airports.
- Libido Restaurant & Nightclub - New York, New York Casino; Las Vegas, NV
(under Bergmeyer Associates)
Participated in creation of image strategy and concept design.
- Cleveland Museum of Art Restaurant and Café - Cleveland, OH
(under Bergmeyer Associates)
Designed and executed construction documents for restaurant within Rafael Vinoly addition.
- Finale Desserts - North End, Natick, and Brookline, MA
(under Bergmeyer Associates)
Managed program for the design and implementation of restaurant and bakery concept based on existing prototype. Expanded program by developing client relationship.

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- Panera Bread G2 Store Prototypes (inline - St. Louis, MO & free-standing - Syracuse, NY)
(under Prellwitz/Chilinski Associates)
Interpreted new "G2" inline prototype for second and third locations of bakery/cafe concept. Collaborated with client, PM & Principal to incorporate brand and operations into design of new free-standing prototype. Led the creation and administration of prototype contract documents and details. Served as key client contact.
- Allied Domecq Quick Service Restaurants: Dunkin' Donuts/Baskin Robbins Prototypes
(under Prellwitz/Chilinski Associates)
Developed prototype design concepts and served as key client contact.
- Fire + Ice Restaurants - Providence, RI and Boston, MA
(under Prellwitz/Chilinski Associates)
Initiated design concepts and developed design. Oversaw creation and administration of contract documents for two 10,000 sf 300-seat units. Developed prototype concepts for this 2001 NRN Hot Concepts winner. Published: [NRN](#), [Contract Design](#), [Horeco](#), [Cafe Design Number 2](#).
- Blarney Stone Bar & Restaurant - Dorchester, MA, 2001
(under Prellwitz/Chilinski Associates)
Led design team transforming this 4000 sf Field's Corner landmark into a cutting-edge restaurant. Developed and managed client relationship from project inception through completion. Oversaw programming, design, contract documents, and specifications. Assisted with Boston Main Streets relationship. Presented occupancy issues before neighborhood groups and Boston Zoning Board for owner's additional West Roxbury location.

Retail Shell

- 467 Washington Street/Sleepy's - Downtown Crossing, Boston, MA
Initiated relationship and brought developer client (Advisors Capital/Alex Leventhal) into firm for the shell renovation of a 10,000 sf retail building and tenant fit out. Led design and approvals process, managed project team.
- German Performance Service - 70 Hichborn Street, Brighton, MA
Client: City of Boston Storefront Improvement Program
Created concept, image strategy, design, and documentation for facade renovation of performance automobile repair shop. Facade budget (phase 1): \$32,000; overall budget, \$100,000. Phase 1 construction to be completed Summer, 2011.
- 286 Broadway - Somerville, MA
Client: City of Somerville Storefront Improvement Program
Created concept, image strategy, design, and documentation for facade renovation of historic retail block. Facade budget: \$76,000, including storefront system, wood panelling, signage and awnings. Successfully obtained MAAB variance for accessibility solution. To be completed Spring, 2011.
- Columbia Sportswear and Mountain Hardwear - Seattle, WA and Toronto, ON
(under Bergmeyer Associates)
*Program design liaison to external concept designer, executed facade development and contract administration for **LEED-Silver** Seattle store; created facade design study in Revit 2009 for proposed Toronto store.*
- MA C Cosmetics Store at Filene's - Boston, MA
(under Bergmeyer Associates)
Created facade study for a cosmetics store-within-store within Filene's at the Summer/Washington Streets corner at Downtown Crossing.
- The Shops at Colony Mill - Keene, NH
(under Bergmeyer Associates)
Created conceptual 3D studies for the repositioning of a 200,000 square foot retail center in an adaptive reuse of a historical rail and manufacturing complex
- Norwood Retail Center - Norwood, MA
(under Arrowstreet Inc.)
Developed schematic design studies for a 320,000 sf retail "lifestyle" center.

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Corporate Interiors

- Menemsha Construction Solutions - Hawthorne, CA
Oversaw creation of construction documents for 5,000 sf office renovation, 2010.

Mixed Use

- The Rialto - Orlando, FL
(under Arrowstreet Inc.)
Developed schematic designs for a mixed-use multi-story complex including 100,000 square foot retail and 300,000 residential; Orlando, FL

Institutional Dining

- Massachusetts Institute of Technology: Next Hall Dining Facility Renovation - Cambridge, MA
(under Prellwitz/Chilinski Associates)
Assisted marketing effort, initiated design concepts, developed design, and created contract documents for total rehabilitation of an 8,000 sf dormitory dining facility and conference center.
- Northeastern University Stetson East & West Dining Halls - Boston, MA
(under Prellwitz/Chilinski Associates)
Developed design and created contract documents for retrofit of 300-seat dormitory dining hall and lounge with new cafe addition.

Consumer Environments (beyond retail and restaurants)

- Club Passim - Cambridge, MA
(under Bergmeyer Associates)
Created conceptual studies, assessed and developed brand image for a heritage folk music club
- Healthworks Fitness Centers - Porter Square, Cambridge, MA
(under Prellwitz/Chilinski Associates)
Initiated design concepts, developed design, and created contract documents for a 30,000 sf women's gym.

Residential

- 17 Main Street - Essex, MA
Designed and documented a \$200,000 full renovation and addition to a 200-year-old colonial home.
- 11 Sherwood St. - Roslindale, MA
Designed and executed interior renovations to condo, including upgrading the bathroom with boutique-hotel amenities, and constructing a new bedroom.
- River Street Apartments - Cambridge, MA
(under Prellwitz/Chilinski Associates)
Developed design and oversaw creation of contract documents for new four-story apartment building with 42 market rate rental units and underground parking garage.